annual report

Population Reference Bureau

2003
PRB’S MISSION

PRB is the leader in providing timely and objective information on U.S. and international population trends and their implications. PRB informs decisionmakers, educators, the media, and concerned citizens working in the public interest around the world through a broad range of activities including publications, information services, seminars and workshops, and technical support.

PRB is governed by a Board of Trustees representing diverse community and professional interests. Our efforts are supported by government contracts, foundation grants, individual and corporate contributions, and the sale of publications.

FOR MORE INFORMATION

If you have questions, or would like to know more about making a gift, becoming a Friend of PRB, or purchasing publications, please contact us at:

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1875 Connecticut Ave., NW, Suite 520
Washington, DC 20009-5728 USA
Phone: 202-483-1100
Fax: 202-328-3937
E-mail: popref@prb.org
Website: www.prb.org

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Letter from Bill Butz

I became the president of PRB on October 20, 2003. Peter Donaldson, PRB’s president from 1994 to 2003, left PRB in excellent shape; and James Scott, who served as PRB’s acting president for much of 2003, provided strong and effective leadership during the transition. The work and achievements detailed in this report are a credit to Dr. Donaldson, Mr. Scott, our superb staff, and a dedicated Board of Trustees. Along with Michael Bentzen, the board’s chairman, I want to thank them on behalf of our friends and supporters.

During 2004, we are celebrating the 75th Anniversary of PRB’s founding. Since 1929, PRB has become the leading organization in providing timely and objective information on U.S. and international population, health, and environmental trends and their implications. Today, PRB addresses some of the most important challenges facing our world.

Our work is more relevant than ever, and I want to share why I believe this so strongly. Pressing international problems increase the need for PRB’s authoritative assessments. Specific crises—such as the Middle East conflicts, political and economic instability in less developed countries, high rates of maternal mortality, violence against women, the unmet need for family planning, and the impact of urban growth on the environment—highlight the need for trustworthy information and long-term perspectives from a source respected for balance and objectivity.

The United States faces new population challenges and opportunities. Consider, for example, population aging with its social and fiscal implications, regional disparities among immigrant populations, and trends in the well-being of children. The United States is one of the few countries in the world whose fertility rate is not falling. We are projected to remain the third-largest country in the world, behind China and India, as we grow by an estimated 130 million people by 2050.

Citizen involvement at home and democracy around the globe are becoming more common. Through our widely disseminated publications, award-winning websites, and worldwide outreach activities, PRB raises the visibility and the use of population-related information by officials making public policies. Through our media networks, we reach policymakers around the world. Through our capacity-building programs, we enable developing-country leaders and researchers to increase the impact of their life-sustaining work. Through our collaboration with other national and international organizations, we multiply the effectiveness of our own resources. And in all these ways, we help people better understand the world in which we live.

As the newest member of the PRB family, I want to express my enthusiasm for the organization that PRB has become and for the important work that we do. I hope you share my excitement about PRB, and for the new work that will expand our commitment and impact. I invite your continued support.

Sincerely,

William P. Butz
Communications

The PRB name stands for reliable information in the service of the health and well-being of the world’s people. PRB believes that communication is a key tool in achieving its mission.

Increasing access to health information and services and raising education levels, particularly for girls, is a key message for PRB communications. Our 75 years of experience teaches us that the ability of women and girls to make firm decisions about their reproductive health is the catalyst for creating strong and viable families and societies.

Our experience has also taught us the importance of communicating the connection between environmental protection and healthy families and communities.

Communication is the first line of defense in preventing the advancement of HIV/AIDS and promoting the timeliness and accessibility of treatment.

The world is growing more complex and interconnected. PRB is dedicated to providing global knowledge to meet the growing need for the collaboration, cooperation, and understanding that this web of new connections demands.

WEBSITES

We write the stories about population:

- The women in Malawi who practice constant skin-to-skin “kangaroo care” to keep their newborn babies warm and healthy.
- The young people in Madagascar who have access to clinics that provide testing and treatment for sexually transmitted infections.
- The residents of Starr County, Texas, 98 percent of whom are Hispanic and live in a county with a poverty rate of 51 percent.
- The women in Morocco with at least some secondary education who have, on average, half as many children as women with no education.
- The “missing girls” in China who represent the growing shortage of females because of selective abortion or premature death.
- The fishermen in the Galapagos Islands whose new fishing techniques and increased access to credit and markets contribute to the overexploitation of sea cucumbers in the region.
- The elderly who live in rural America and who tend to have low incomes and more physical ailments than older people in urban areas.

When PRB launched www.prb.org in the mid-1990s, we believed our website should offer visitors a rich and newsworthy stock of content, covering both U.S. and international demographic trends; and that we should appeal to many audiences, including students, teachers, researchers, and journalists. We are gratified by our success.
During 2003, we added 91 articles and reports to our existing database of 300 articles and reports. Almost 1 million people visited the PRB websites, a 16 percent increase from 2002 and a 25 percent increase from 2001. Our websites received more than 13 million clicks, up 125 percent from 2002. These visitors, from 133 countries, clicked on more than 13 million pages of information and downloaded the equivalent of 290,000 200-page books.

PRB’s main website, www.prb.org, continues to win praise. For example, it was picked as a Top 8 website by BigChalk.com, a premier online resource for teachers.

We also added 28 new articles in French and 24 in Spanish during 2003. And our website devoted to U.S. demographic topics, AmeriStat, expanded its database in 2003 to 115 articles. Visits to AmeriStat increased by 45 percent.

POPULATION BULLETINS

The *Population Bulletin*, published since 1945, has successfully transitioned from a highly regarded print publication to an equally sought-after online resource. During the school year (from September to June), access is strong and steady: The *Bulletins* were clicked on 13,000 times monthly, on average. Continuing the tradition of publishing four *Bulletins* a year, those published in 2003 were:

- Population Dynamics in Latin America
- Immigration: Shaping and Reshaping America
- Population: A Lively Introduction, 4th Edition

WORLD POPULATION DATA SHEET

The annual *World Population Data Sheet* is the most well-known of all PRB publications, and is commonly seen around the world—posted as a wallchart in offices, classrooms, and health facilities. Gathering, comparing, and vetting country data for 200 countries and 24 demographic variables requires months of communication with national and international statistical offices and nongovernmental organizations around the world. A yearly highlight for PRB and the media is the press conference we sponsor to release the annual *World Population Data Sheet*. The conference in 2003, held in Washington, D.C., resulted in 375 stories about the data in the data sheet in both U.S. and overseas media outlets.

MEDIA COVERAGE

PRB’s experts are regularly interviewed by journalists on stories ranging from world population to HIV/AIDS to immigration patterns in the United States. During 2003, PRB staff were interviewed and quoted, and PRB data were used, in hundreds of newspaper, radio, and television stories, including those in the *New York Times*, *Agence France Presse*, *Chicago Tribune*, the Associated Press, the *Sydney* (Australia) *Morning Herald*, the *Guardian* (London), CNN, the Pakistan Newswire, *Times of India*, the *Turkish Daily News*, and Market Africa Mid-East; the media outlets that relied on PRB information over the past year reached tens of millions of readers and listeners. We also provided demographic briefings to newspaper staffs, visiting such publications as the *Los Angeles Times*, the *Albuquerque Journal*, and the *Dallas Morning News*. 
Domestic Programs focuses on the changing demography of the United States and its implications for public policies. The program emphasizes the status of America’s children and their families; regional and urban-rural differences in family status; and the growth in the elderly population.

CHILDREN AND FAMILIES

PRB provides technical assistance to the KIDS COUNT network of child advocacy organizations. KIDS COUNT is funded by The Annie E. Casey Foundation. In 2003, we conducted workshops for the KIDS COUNT network on census and survey data and on the use of geographic software. We also produced print and electronic publications on state-level indicators of the well-being of African American and Latino children.

PRB staff provide data analysis and other input for the publication each year of the KIDS COUNT data book, which serves as a report card on the well-being of children and families in every state and the nation as a whole. We also generated indicators on children, families, and neighborhoods for users of the KIDS COUNT and PRB websites, including data for congressional and state legislative districts.

We have published a series of working papers that describe social and demographic trends in Puerto Rico and other territories, and the growth in the number of children in neighborhoods characterized by high rates of poverty, unemployment, and single parenthood.

We also conduct data analysis for and provide technical support to a Working Families Project in 10 states, funded by the Family Economic Success Program of the foundation.

RURAL AND REGIONAL DEMOGRAPHY

In 2003, PRB launched the Rural Families Data Center, with initial funding from The Annie E. Casey Foundation. The RFD Center has published several reports on the status of children in rural areas and on changing definitions of metropolitan areas.

With funding from the Appalachian Regional Commission, PRB is producing analysis of demographic, social, and economic changes in Appalachia, mainly using data from the 2000 and earlier censuses. We have given presentations based on the analysis to the commission and several professional audiences. Upcoming reports will cover education and work, household incomes and poverty, migration, housing, commuting, aging, and other topics. An edited volume summarizing the series is also planned.

THE AMERICAN PEOPLE

*The American People*, a series of reports commissioned from leading social scientists, began to appear during 2003. The first was “Politics and Science in Census Taking,” by political scientist and former Census Bureau director Kenneth Prewitt. Forthcoming reports will cover such topics as African Americans, the baby-boom generation; gender, work, and family life; and immigrants. This series is a collaboration between PRB and the Russell Sage Foundation.
PUBLIC INFORMATION ON POPULATION RESEARCH

With a five-year grant from the National Institute for Child Health and Human Development, PRB created in 2002 the Center for Public Information on Population Research. Its purpose is to improve understanding and use of the results of social science research on population, including family demography, migration, and other topics relevant to social policy. During 2003, the center issued news releases based on new research ranging from the isolation of non-English-speaking immigrant children in poor school districts to the risk of poverty in old age. Articles from these releases were published in a wide range of newspapers such as the Washington Post and Boston Globe and in media for specialized audiences.

The center also hosts monthly policy seminars, giving Washington audiences a chance to hear experts discuss the latest analysis of important demographic topics. Seminars have highlighted demographic change and labor markets in the Middle East, comparisons of population dynamics in the United States and Canada, and migration and conflict in Eastern Europe and Central Asia.

In 2003, PRB began work on projects funded by the National Institute on Aging to summarize new research on the demography and economics of aging in the United States, and to provide materials and briefings for journalists working on these issues.

INFORMATION SERVICES

Each year, PRB responds to more than 5,000 information requests from various sources—the media, government and international agencies, private organizations, educators and researchers, and students. Journalists who need background information or sources to interview for stories on world and domestic demographic topics find PRB a valuable resource.

DOMESTIC PROGRAMS PUBLICATIONS

- American-Indian Children: State-Level Measures of Child Well-Being From the 2000 Census
- Appalachia at the Millennium: An Overview of Results From Census 2000
- Asian-American Children: State-Level Measures of Child Well-Being From the 2000 Census
- Children in Puerto Rico: Results From the 2000 Census
- Counting Kids in Census 2000: Results and Challenges
- The Growing Number of Kids in Severely Distressed Neighborhoods: Evidence From the 2000 Census
- Households and Families in Appalachia
- Housing and Commuting in Appalachia
- Latino Children: State-Level Measures of Child Well-Being From the 2000 Census
- Politics and Science in Census Taking
- State Profiles of Child Well-Being: Results From the 2000 Census
International Programs serves as a bridge between the research and policy communities. We believe that information empowers individuals and institutions to make better public policy decisions about population, health, and the environment.

COUNTRY WORK

During 2003, International Programs staff worked in eight countries. For example:

In India, we continued a series of 20 state-level seminars in partnership with the International Institute for Population Studies to disseminate the results of India's 1999 National Family Health Survey. PRB's evaluation of these seminars highlighted their importance: In several states, officials used the findings to draft their state population policies or action plans.

In Cambodia, we collaborated with the Ministry of Health and the Reproductive Health Association of Cambodia on a series of publications and workshops in all 24 provinces based on the 2000 Cambodia Demographic and Health Survey and other studies. As a testament to the effectiveness of the training, 86 percent of the participants indicated that the performance of their units had improved after the workshops.

REPRODUCTIVE HEALTH

In 2003, PRB's training team conducted six workshops focused on communicating reproductive health data to policymakers. Eighty-five researchers from 40 countries attended these workshops. As an example, we partnered with the National Committee on Traditional Practices of Ethiopia and CARE/Ethiopia on a workshop about abandoning female genital cutting. We hosted 13 researchers and program officials from seven African countries. The participants were very positive about the workshop; one said, "It was empowering to attend … more advocates and policymakers on FGC should have a similar experience."

During 2003, PRB continued its two-decade commitment to helping the media in developing countries improve the quantity and quality of their coverage of reproductive health issues. PRB staff worked for the first time with a group of women from eight African countries who produce an online and print magazine called Africa woman.

PRB's staff also developed print materials on a variety of reproductive health topics. For example, the policy brief Health Sector Reform: How It Affects Reproductive Health was mailed to 10,000 recipients worldwide. The director of the Center for Development Studies, University of Cape Coast, Ghana, said, "Ghana is on the threshold of adopting its own health insurance scheme … this brief couldn’t have arrived at a more opportune time."

MATERNAL AND NEWBORN HEALTH

Our most-requested publication was Hidden Suffering: Disabilities From Pregnancy and Childbirth in Less Developed Countries. Requests came from organizations as diverse as the Association for Reproductive and Family Health in Nigeria, the Commission on Population–Region 2 in the Philippines, and the Ministry of Social Protection in Colombia.
GENDER

In September, over 300 participants from more than 45 countries attended the conference “Reaching Men to Improve Reproductive Health for All.” PRB, along with PATH, EngenderHealth, and the Men and Reproductive Health Task Force of the USAID-sponsored Interagency Gender Working Group, organized the conference. Its primary goal was to provide program models that have successfully engaged men in reproductive health.

ENVIRONMENT

We collaborated with the World Conservation Union (IUCN) to produce a publication on gender and protected areas; worked with the Community Conservation Coalition to produce a CD-ROM containing documents on how to integrate population into conservation work; and worked with the Sierra Club to produce a poster on population and environment.

Through training programs, we helped build the expertise of nearly 100 researchers, program officials, and community experts from 20 countries on how to use population data and methodologies for environmental planning. Our partners included the University of Rhode Island’s Coastal Resource Center, the Regional Center for Education and Sustainable Development in Mexico, and Conservation International in Guatemala.

PRB staff also worked to strengthen journalists’ ability to cover important population and environment issues. Our network of senior developing-country women journalists, Women’s Edition, met in Costa Rica to explore the links between population growth, family planning, and the environment.

INFOSHARE

During 2003, PRB initiated Population and Health InfoShare (www.phishare.org), an electronic library of 550 documents contributed by 60 organizations working in reproductive and child health, HIV/AIDS, and population. Users can customize announcements of new postings by topic or world region, and can retrieve documents as e-mail attachments. The use of InfoShare has been dramatic during its first year. During a recent month, InfoShare had more than 3,400 visitors, who requested more than 40,000 pages of documents.

INTERNATIONAL PROGRAMS PUBLICATIONS

Several of these publications were also published in Arabic, French, Japanese, and Spanish.

- 2003 World Population Data Sheet
- Empowering Women, Developing Society: Female Education in the Middle East and North Africa
- Health Sector Reform: How It Affects Reproductive Health
- Integrating Essential Newborn Care Into Countries’ Policies and Programs
- Reproductive Health Trends in Eastern Europe and Eurasia
- Ripple Effects: Population and Coastal Regions
- Unmet Need for Family Planning: Recent Trends and Their Implications for Programming
- Using Evidence to Save Newborn Lives
- Why Invest in Newborn Health?
- Women’s Reproductive Health in the Middle East and North Africa
SOURCES OF SUPPORT 2003

The Population Reference Bureau depends on financial support from government and foundation grants, individual and corporate contributions, membership dues, and the sale of publications. During 2003, the following institutions provided support to PRB:

Anonymous
Appalachian Regional Commission
The Fred H. Bixby Foundation
The Annie E. Casey Foundation
The Compton Foundation
The Ford Foundation
John Edward Fowler Memorial Foundation
The Bill & Melinda Gates Foundation
Golden Family Foundation
Harvard School of Public Health
The William & Flora Hewlett Foundation
Jewish Communal Fund
Minneapolis Foundation
National Institute of Child Health and Human Development
National Institute on Aging
The David and Lucile Packard Foundation
The Russell Sage Foundation
Save the Children
The Shenandoah Foundation
The Summit Foundation
The Mary Wohlford Fund of the Tides Foundation
United Nations Population Fund
United States Agency for International Development

Consolidated statement of

<table>
<thead>
<tr>
<th>For the year ending September 30,</th>
<th>2003</th>
<th>2002</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$2,114,603</td>
<td>$2,644,280</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>66,631</td>
<td>60,443</td>
</tr>
<tr>
<td>Investments</td>
<td>3,989,692</td>
<td>2,679,040</td>
</tr>
<tr>
<td>Mortgage receivable</td>
<td>—</td>
<td>608,062</td>
</tr>
<tr>
<td>Prepaid expenses and other current assets</td>
<td>28,681</td>
<td>27,893</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td>6,199,607</td>
<td>6,019,718</td>
</tr>
<tr>
<td><strong>Property and equipment, at cost</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Furniture, equipment, and leasehold improvements</td>
<td>790,337</td>
<td>772,009</td>
</tr>
<tr>
<td>Less - accumulated depreciation and amortization</td>
<td>585,124</td>
<td>525,699</td>
</tr>
<tr>
<td><strong>Net property and equipment</strong></td>
<td>205,213</td>
<td>246,310</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>6,404,820</td>
<td>6,266,028</td>
</tr>
<tr>
<td><strong>Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and other accrued expenses</td>
<td>223,273</td>
<td>75,171</td>
</tr>
<tr>
<td>Accrued compensation</td>
<td>110,609</td>
<td>121,094</td>
</tr>
<tr>
<td>Deferred dues and subscriptions</td>
<td>62,840</td>
<td>64,052</td>
</tr>
<tr>
<td>Deferred rent payable</td>
<td>20,158</td>
<td>9,994</td>
</tr>
<tr>
<td>Advances received for grants and contracts</td>
<td>1,665,189</td>
<td>2,260,710</td>
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<tr>
<td><strong>Total current liabilities</strong></td>
<td>2,082,069</td>
<td>2,531,021</td>
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<tr>
<td><strong>Long-term deferred rent payable</strong></td>
<td>217,406</td>
<td>237,564</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>2,299,475</td>
<td>2,768,585</td>
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<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>250,000</td>
<td>250,000</td>
</tr>
<tr>
<td>Unrestricted - designated</td>
<td>3,813,465</td>
<td>3,205,563</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>41,880</td>
<td>41,880</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>4,105,345</td>
<td>3,497,443</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$6,404,820</td>
<td>$6,266,028</td>
</tr>
</tbody>
</table>
# Financial Position

For the year ending September 30, 2003

<table>
<thead>
<tr>
<th>Revenues, gains, and other support</th>
<th>2003</th>
<th>2002</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unrestricted</td>
<td>Permanently Restricted</td>
</tr>
<tr>
<td>Grants and cooperative agreements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>172,970</td>
<td>—</td>
</tr>
<tr>
<td>Dues</td>
<td>127,753</td>
<td>—</td>
</tr>
<tr>
<td>Sale of publications</td>
<td>120,549</td>
<td>—</td>
</tr>
<tr>
<td>Interest</td>
<td>114,949</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total revenues, gains, and other</strong></td>
<td><strong>7,081,248</strong></td>
<td>$ —</td>
</tr>
<tr>
<td>support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communications</td>
<td>598,752</td>
<td>—</td>
</tr>
<tr>
<td>International programs</td>
<td>3,661,464</td>
<td>—</td>
</tr>
<tr>
<td>Domestic programs</td>
<td>801,026</td>
<td>—</td>
</tr>
<tr>
<td>Information and education</td>
<td>166,444</td>
<td>—</td>
</tr>
<tr>
<td></td>
<td>5,227,686</td>
<td>—</td>
</tr>
<tr>
<td>Supporting services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>1,612,410</td>
<td>—</td>
</tr>
<tr>
<td>Fundraising</td>
<td>136,043</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total operating expenses</strong></td>
<td><strong>6,976,139</strong></td>
<td>$ —</td>
</tr>
<tr>
<td>Increase in net assets before realized gains (losses)</td>
<td>105,109</td>
<td>—</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Realized and unrealized gains (losses)</td>
<td>502,793</td>
<td>—</td>
</tr>
<tr>
<td>on investments</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total increase in net assets</strong></td>
<td><strong>607,902</strong></td>
<td>—</td>
</tr>
<tr>
<td>Net assets, beginning of year</td>
<td>3,455,563</td>
<td>41,880</td>
</tr>
<tr>
<td><strong>Net assets, end of year</strong></td>
<td><strong>$4,063,465</strong></td>
<td><strong>$41,880</strong></td>
</tr>
</tbody>
</table>

Full audited financial statements available upon request
The Population Reference Bureau’s Consolidated Statement of Activities includes the results of operations for the fiscal years ending Sept. 30, 2003, and Sept. 30, 2002. In 2003, operating revenues for PRB totaled $7.1 million, with 53 percent coming from government grants and agreements; 39 percent as grants from private foundations; and the remaining 8 percent from contributions, dues, publications sales, and interest.

Major government grants and agreements managed by PRB were from the United States Agency for International Development, the National Institute of Child Health and Human Development, and the Appalachian Regional Commission. Major foundation grants included support from the Bill & Melinda Gates Foundation, The Annie E. Casey Foundation, the David and Lucile Packard Foundation, and the William & Flora Hewlett Foundation.

PRB received $172,970 in contributions from individuals, other private foundations, and companies. Dues from PRB’s membership program were $127,753, proceeds from the sales of publications were $120,549, and interest income was $114,949. Except for contributions and interest, these categories were reduced from previous years due to expanded use of the PRB website and general economic conditions.

Supporting services totaled $1,612,410, or 23 percent of expenses. Fundraising costs were 2 percent of expenses, totaling $136,043. While adverse market conditions caused negative investment results in 2001 and 2002, results for 2003 improved, with a gain of $502,793 in invested reserves.

With the successful recruitment of a new president, and the transition to a new five-year project with the U.S. Agency for International Development, 2003 was an exciting yet challenging year for PRB. We were able to deliver strong, measurable results in our programs throughout the year, and opportunities for the future have never been greater.

We have well-regarded programs, talented volunteer leadership and staff, and some exciting fundraising opportunities, despite a few uncertainties in the population field. Our emphasis, as always, is on the effective stewardship of the funds that our sponsors and donors have entrusted with us.
The Population Reference Bureau welcomes contributions from our Friends and supporters. Unrestricted contributions support our important work in the United States and overseas and help guarantee that PRB will continue these vital efforts. Your unrestricted gift will help ensure that the results of PRB’s work will address critical problems around the world, particularly the most pressing.

There are several ways to contribute to PRB:

- Contribute online: www.prb.org.
- Contribute by phone: Please call 202-939-5460 during office hours (9 a.m. to 5 p.m. Eastern time) if you wish to make a gift using your Visa, MasterCard, or American Express.
- Contribute by mail, or by fax: 202-328-3937.

There also are a variety of other ways:

- Stock contributions: PRB welcomes gifts of appreciated securities. Many donors are able to take advantage of the opportunity to lessen their tax liability through gifts of long-term appreciated stock. It is always best to consult your financial or tax adviser to determine how such a gift might affect your individual circumstances and, at the same time, increase the level of support you are able to contribute.

- Matching gifts by your employer: Many businesses match employee charitable contributions. To help maximize your gift, please inquire whether your company offers this special benefit.

- Combined Federal Campaign (CFC) gifts: If you are a government or military employee, you may designate PRB as the recipient of a workplace contribution.

- Bequests and other planned-giving vehicles: There are numerous ways to provide sustaining support for PRB’s work, including bequests, charitable remainder and lead trusts, gifts of life insurance, and designations of PRB as beneficiary of a pension plan.

Consultation with your financial or tax adviser can help you decide which giving vehicle would best serve your financial and philanthropic objectives. For further information, please contact Charles Paquette, director of development at PRB, 202-939-5420; e-mail: cpaquette@prb.org.

**BECOME A FRIEND OF PRB**

This year during our 75th Anniversary, we have created a special group of supporters called Friends of PRB. Friends receive a wide range of specialized information not available elsewhere. Friends help support the analysis and dissemination of much-needed information to journalists, policy audiences, and decisionmakers around the world.

<table>
<thead>
<tr>
<th>Categories</th>
<th>U.S.</th>
<th>Foreign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$49</td>
<td>$64</td>
</tr>
<tr>
<td>Educator</td>
<td>$39</td>
<td>$54</td>
</tr>
<tr>
<td>Student/People 65+</td>
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<td>$49</td>
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<td>Library/Nonprofit</td>
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<td>$79</td>
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<td>Other Organizations</td>
<td>$225</td>
<td>$240</td>
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<tr>
<td>Friend of PRB for Life</td>
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<td>$5,000</td>
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</table>
Officers, Trustees, Management Staff

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The Population Reference Bureau mourns the passing of our trustee Pape Syr Diagne, on June 23, 2003. He was a friend and colleague, a well-respected international leader, and a fine human being. He was elected as a PRB trustee in 2000, and was re-elected in 2003. Pape Syr was the immediate former director of the Centre for African Family Studies (CAFS), in Nairobi. We, and many others, will miss him.
HIGHLIGHTS OF PRB’S PUBLICATIONS AND PROGRAMS DURING 2003

- Added 91 articles and reports to our existing Web database of 300 articles and reports
- Hosted almost 1 million visitors to the PRB websites, a 16 percent increase from 2002
- Responded to more than 5,000 information requests from the media, government and international agencies, private organizations, educators and researchers, and students
- Launched the Rural Families Data Center, with funding from The Annie E. Casey Foundation
- Provided technical assistance to the KIDS COUNT network of child advocacy organizations
- Collaborated with the Cambodia Ministry of Health and the Reproductive Health Association of Cambodia to disseminate results of the 2000 Cambodia Demographic and Health Survey
- Conducted six workshops for 85 researchers from 40 countries on communicating reproductive health data to policymakers
- Published a report with the World Conservation Union on gender and protected areas
- Continued a series of 20 state-level seminars in India to disseminate results of India’s 1999 National Family Health Survey