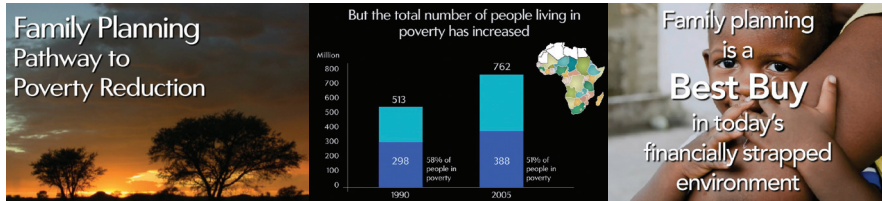


ENGAGE Your Audience. Kindle Their Interest.

Share how you have used “**Family Planning: Pathway to Poverty Reduction**” and WIN a **Kindle Fire**!



Has “**Family Planning: Pathway to Poverty Reduction**” helped you engage audiences in policy dialogue about family planning? If so, tell us about it! Send us your success story and you could win the new **Kindle Fire** from Amazon, compliments of PRB. With the **Kindle Fire's** stunning color touchscreen you can access books, movies, music, the web, and even **PRB's ENGAGE presentations** anywhere you go!

End Date: The contest ends May 31, 2012. In June, we will select five winners to receive the **Kindle Fire**. The prize-winning stories will also be featured on the PRB website.

To Enter: Go to www.prb.org and click on the **ENGAGE** icon on our homepage. You can access all of our **ENGAGE** presentations and submit the online entry form. Be sure to fill out all of the required fields.

Entries: Multiple entries are allowed, but each one must be submitted as a separate entry on our website.



AN **ENGAGE** PRESENTATION

For the past four years, the Population Reference Bureau has developed and delivered dynamic, multimedia presentations to “engage” global leaders and country-level policymakers in issues related to family planning and reproductive health. PRB integrates Trendalyzer to convert traditional, two-dimensional graphs into interactive animations, and other software platforms such as Google Earth to explore associations among fertility, health, economic, and environment indicators across time, providing new perspectives for traditional messages.

Currently PRB is developing a series of **ENGAGE** presentations that explore the link between family planning and various Millennium Development Goals. The first presentation in this series **“Family Planning: Pathway to Poverty Reduction”** seeks to improve individuals’ understanding of how family planning contributes to economic growth and poverty reduction at the family, community, and national levels, and to reposition family planning higher on national and local policy agendas in sub-Saharan Africa. The presentation is designed to promote policy dialogue on the health and economic benefits of family planning and presents family planning as a cost-effective, high-yield intervention.

Visit www.prb.org to check out the next presentation in this series, **“Family Planning and Gender Equality: Partners in Development,”** available March 2012.



AN **ENGAGE** PRESENTATION

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