Consultancy Opportunity for Tanzania-Based Consultants: Technical Assistance to Strengthen Family Planning Resource Mobilization, Advocacy, and Capacity Building.

Consultancy Details

Approximate timeframe	November 2026-January 2027
Estimated time	12 days

Depending on performance, funder demand, and qualifications, PRB may engage the successful consultant for follow-on assignments for the remaining duration of the underlying project (approximately three years).

To apply, please send the following to ratuma@prb.org by **Friday, October 30, 2026 extended to 13th November 2026, at 5:00pm Nairobi time (10:00am Eastern):**

1. Resume / CV
2. Three professional references
3. Proposed daily rate (8 hours)

The Population Reference Bureau (PRB), through the WISH Policy & Systems program, is supporting efforts to strengthen evidence-informed family planning (FP) financing and resource mobilization advocacy in Tanzania. The program conducted a Cost-Benefit and Financing Gap (CBFG) Analysis to generate evidence on FP investment needs and financing gaps. This will be complemented by findings from the FP Efficiency Gains Analysis and FP Service Utilization Trends Analysis to provide a broader evidence base for FP financing and resource mobilization advocacy.

PRB seeks to engage a consultant to synthesize findings from these three analyses and translate them into harmonized advocacy messages, clear financing and policy asks, and audience-specific communication products. The resulting materials will support engagement with key government stakeholders, including the Ministry of Health (MoH), Ministry of Finance (MoF), Ministry of Education (MoE), and Parliamentarians, and inform the updating of the FP advocacy plan.

Technical assistance goal and objective(s)

The overall objective of this TA to strengthen coordinated, evidence-based advocacy for increased, timely, and sustainable domestic financing for family planning by translating financing and service utilization evidence into actionable messages that inform Tanzania's FY 2027/28 budget decisions and advance FP2030 commitments.

This will be achieved through the following specific objectives:

1. Strengthen the institutional authority, coordination, and operating arrangements of the Domestic Resource Mobilization Task Force to effectively engage the MoH, MoF, Parliament, and other key stakeholders throughout the FY 2027/28 budget

2. Support the translation of existing FP financing evidence into harmonized advocacy messages, decision ready materials, and stakeholder engagement approaches that effectively communicate health, economic, and development returns of investing in FP commodities.
3. Strengthen strategic advocacy and stakeholder engagement efforts to advance progress towards closing the FP financing commodity gap and achieving national domestic financing commitments for FP commodities.
4. Strengthen public engagement around FP financing by facilitating dialogue between communities and decision makers and generating community driven recommendations to support domestic resource mobilization efforts.

Scope of Work

Working closely with PRB and relevant stakeholders, the consultant will undertake the following tasks:

Evidence Review and Synthesis

- Review findings from the CBFG, FP Efficiency Gains, and FP Service Utilization Trends analyses.
- Identify key findings, financing implications, and opportunities to strengthen FP resource mobilization.
- Triangulate findings across the analyses to identify common priorities, evidence gaps, and opportunities for advocacy.

Development of Advocacy Messages and Asks

- Develop harmonized core advocacy messages that translate technical findings into clear, concise, and actionable narratives.
- Identify specific, evidence-based advocacy asks related to FP financing, efficiency, service utilization, and relevant government budget processes.
- Tailor messages and advocacy asks for MoH, MoF, MoE, and Parliamentarians, considering their respective mandates, priorities, and decision-making roles.

Development of Communication Products

- Prepare a concise Evidence Synthesis and Advocacy Messages Summary Document presenting key findings, financing implications, core messages, and audience-specific advocacy asks.
- Develop supporting infographics and other agreed communication materials that present technical evidence in accessible, decision-ready formats.
- Ensure consistency and alignment of evidence, messages, and advocacy asks across all communication products.

Stakeholder Consultation and Finalisation

- Consult with PRB and relevant stakeholders to review and refine the proposed messages and advocacy asks.

- Incorporate feedback to ensure technical accuracy, contextual relevance, and consistency.
- Finalize the evidence synthesis, advocacy messages, and communication products for use in stakeholder engagement and to inform the updating of the FP advocacy plan.

Expected Deliverables

The consultant will be expected to produce:

1. Draft Evidence Synthesis and Advocacy Messages Summary Document, including key findings from the three analyses, financing implications, harmonized advocacy messages, and audience-specific advocacy asks.
2. Draft communication products, including infographics and other agreed audience-specific materials.
3. Final Evidence Synthesis and Advocacy Messages Summary Document and communication package, incorporating feedback from PRB and relevant stakeholders and providing recommendations to inform the FP advocacy plan.

Qualifications and Experience

1. An advanced degree in public health, health economics, public policy, social sciences, or a related field.
2. At least 10 years of relevant professional experience in advocacy, sexual and reproductive health and rights (SRHR), family planning, health financing, behaviour change, or public health programming.
3. Demonstrated experience in synthesizing technical evidence and translating research findings into policy and advocacy messages, briefs, or communication products.
4. Good understanding of Tanzania's government planning, budgeting, and public financing processes.
5. Experience working with government institutions, development partners, or multilateral organizations on FP, SRHR, health financing, or related policy and advocacy initiatives.
6. Proven experience in stakeholder engagement, consultation, and participatory processes in Tanzania or comparable contexts.
7. Excellent analytical, facilitation, communication, and writing skills, with the ability to present complex technical findings clearly to non-technical audiences.

Coordination and Reporting

The consultant will work under the technical guidance of PRB and collaborate with relevant country-level stakeholders. PRB will provide technical oversight, review deliverables, and coordinate feedback to ensure alignment with the broader FP financing and resource mobilization advocacy objectives.