

PRB: A COMMITTED PARTNER **IN KENYA**

The Population Reference Bureau (PRB) informs people around the world about population, health, and the environment, and **empowers** them to **advance** the well-being of current and future generations. Our approach is locally driven to be relevant to the needs of policy stakeholders and decisionmakers.

PRB has worked intensively in Kenya since 1998, with support from the U.S. Agency for International Development and in collaboration with local and international organizations, government institutions, decisionmakers, and the media to highlight the importance of population, family planning, and reproductive health as key development initiatives. PRB is committed to helping Kenya realize its Vision 2030 goals by raising the profile of family planning on the national agenda and focusing attention on its role in saving lives, improving health, and advancing development.

INFORM

PRB increases opportunities for policymakers to make better informed decisions on population, family planning, and reproductive health issues. We analyze complex demographic data and research to provide the most objective, accurate, and up-to-date population information in accessible formats for advocates, journalists, and policymakers at local and national levels.

Highlight: In 2010 under the IDEA project, PRB produced the ENGAGE presentation "Kenya Leading the Way" that was presented as a keynote address at the Leaders Conference for Population and Development. One of the presentation's key messages, "family planning is a best buy", was incorporated into the conference resolutions, plan of action, and final report, and these were disseminated widely throughout the country.

EMPOWER

PRB builds coalitions and strengthens the capacity of individuals and institutions to mobilize political support and resources for expanding and improving family planning services and policies through more effective and strategic communications. In Kenya, PRB has provided technical support to the National Council for Population and Development (NCPD) since 2004 as it took the lead implementing population management and reproductive health efforts throughout the country and gaining semi-autonomous government authority status.

Highlight: With PRB IDEA support. NCPD has brought together high level policymakers. stakeholders, and donors through a series of forums and retreats, and developed and disseminated various advocacy materials to help make the case for Kenya's 2012 Population Policy for National Development.

ADVANCE

PRB works to ensure that sound evidence can be put to practical use by policymakers.

Highlight: At the local level, PRB's "Kenya Leading the Way" presentation has been shown to more than 40 county governments, including select counties where PRB and NCPD are piloting advocacy strategies aimed at adding a line item for family planning to the county budgets. Among those, by July 2015, both Bungoma and Embu counties had firm family planning line items in their 2016-2017 program year budgets.







POPULATION REFERENCE BUREAU

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See inside for more details about PRB's work in Kenya over the years.

Family Planning in Kenya: Key Policy Milestones and Related PRB Projects

1994: International Conference 2003: Adolescent Reproductive 2007: National on Population and Development Health and Development Policy Reproductive Health (2003-2015) developed. (ICPD) in Cairo focuses population Policy adopted. policies on meeting the health needs and rights of individuals. **MEASURE Communication Project** – Monitoring and Evaluation to Assess and Use Results (1998-2004) **BRIDGE Project** – Bringing Information to Decisionmakers **1996:** National Reproductive Health for Global Effectiveness (2003-2010) Strategy (1997-2010) developed in the spirit of the ICPD in Cairo. **2000:** National Population Policy 2005: First line item for family

for Sustainable Development

(2000-2010) approved.

2010: New constitution adopted; devolves budget and implementing authority for reproductive health and family planning services to 47 county governments.

IDEA Project – Informing Decisionmakers to Act (2010-2015)

2012: Population Policy for National Development (2012-2030) approved.

PRB Activities in Kenya: Timeline and Context Policy Developments PRB Activities National Reproductive Under the MEASURE Communication project, the Population Reference Bureau (PRB) begins National Population MEASURE Communication, the Ministry of Health Adolescent Health Strategy packaging and communicating data from Kenya Demographic and Health Surveys to national Policy for Sustainable and NCPD disseminate the 1999 Kenya Service Reproductive 1996 1998 2000 2001 2003 (1997-2010) and local policymakers. PRB works with the National Council for Population and Development Provision Assessment Survey results, fostering Health and developed (NCPD) and the U.S. Agency for International Development (USAID) on dissemination strategies (2000-2010) dialogue through four regional seminars that Development featuring 16 district population and health seminars. informed the development of 70 district health plans. Policy (2003-2015) following ICPD Kenya's national budget USAID Kenya mission asks BRIDGE to provide technical NCPD becomes a semi-BRIDGE presents findings from the NCPD Institutional Assessment to stakeholders and Ministry of Health approves includes its first line item assistance to NCPD and build institutional capacity as the autonomous agency under supports NCPD's director to identify priorities. A key focus is Repositioning Family Planning. In about three quarters of 2005 2004 for family planning and lead in implementing Kenya's population management and the Ministry of Planning and collaboration with the Ministry of Health, NCPD plan an advocacy strategy to reduce unmet need district-level health plans. reproductive health. reproductive health efforts throughout the country. Economic Development. and create a line item in the national budget for commodity security. BRIDGE, NCPD, Population Studies and Research Institute, and Futures Group facilitate the first policy BRIDGE brings 11 African National Reproductive Health Policy Following the conference on "Population, Health, and Environment: Integrated Development for East Africa" in Addis Ababa, Ethiopia, the East Africa Population, Health, and Environment (PHE) communication workshop to help local researchers, practitioners and health professionals convey their journalists, including two from acknowledges the need for increased results to policy audiences, enhancing the cadre of advocates for reproductive health in Kenya. Over time, 2006 Kenya, to Mozambique to cover 2007 budgetary investments for and Network is established with working groups in Ethiopia, Kenya, and Uganda. The PHE Network NCPD gradually takes full ownership of the workshops, helped by PRB's capacity strengthening efforts. the African Union Health Ministers proper monitoring and evaluation of aims to reach new policy audiences with messages about the importance of an integrated To date, these annual workshops have trained more than 250 researchers, practitioners, and advocates reproductive health services. approach to PHE, including family planning. meeting on family planning. PRB's multimedia ENGAGE presentation "Kenya Leading the Way" New constitution adopted that states, "Every person has the right NCPD and Kenya's National AIDS and STI Control Programme (NASCOP), Kenya launches Vision 2030, a longto the highest attainable standard of health, which includes the right to term development plan that strives delivered as a keynote address at the Kenya Population and Development with PRB's assistance, produce a wall chart of national-level data from health care services, including reproductive health care." Constitution Leaders Conference, highlighting the message of family planning as a 2010 the 2007 Kenya AIDS Indicator Survey (KAIS) and eight widely distributed 2009 to "achieve a high quality of life for 2008 "best buy" for Kenya's development. "Kenya Leading the Way" has been devolves budget and implementing authority for reproductive health provincial factsheets. PRB supported a series of five provincial all Kenyans that is sustainable with shown to more than 40 county governments since 2010. and family planning services to 47 county governments. dissemination meetings and district level workshops led by NCPD. available resources. A subsequent IDEA-supported Population Policy Members of Parliament agree on the draft Population Policy for National Development (2011-2030) at the conclusion NCPD organizes a meeting with the government of Kenya, USAID/Kenya, of a parliamentary retreat organized by NCPD, with PRB support, bringing together 185 Members of Parliament, stakeholders, and follow-up meeting of select Members for National and UNFPA/Kenya to spotlight Kenya's focus on family planning as a key

IDEA, NASCOP, Centers for Disease Control, and NCPD develop two data sheets highlighting data on youth and adults from the new 2012 KAIS report. The launch is a high-level event, attended by the US Ambassador to Kenya, cabinet secretary for Health, director of Medical Services, head of NASCOP, and representatives of UNAIDS, the World Bank, and the Global Fund. US Ambassador Godec acknowledges the importance of KAIS as a decisionmaking tool to plan and monitor HIV prevention, care, and treatment programs.

public statements in support of family planning policies.

development partners. Attendees referred to various IDEA-sponsored publications to highlight the economic benefits of family

planning with both the Speaker of the National Assembly and the Minister for Planning, National Development, and Vision 2030 issuing

2014 and un

Kenya holds general elections of national and local government under new devolved structure.

2013

of Parliament helps rapidly advance

the draft policy to the Speaker of the

National Assembly for review.

After the London Summit on Family Planning held in July 2012, Kenya commits to pursue: increased financing for family planning commodities; a scaled-up voucher system for reproductive health services; provision of youth-friendly sexual and reproductive health information through Youth Empowerment Centres; and increased contraceptive prevalence rates (to 56 percent by 2015).

Development

(2012-2030)

2012

NCPD reports that the support received from PRB IDEA through the "Kenya Leading the Way" presentation and other published materials played an important role in lobbying for increased funds for the Ministry of Health and NCPD.

strategy to achieving Vision 2030. During the meeting, the government

of Kenya pledges 580 million Kenyan shillings for family planning commodities, an increase of more than 10 percent over the previous year.

Kenya's 2003 Adolescent
Reproductive Health and
Development Policy, currently
under review, is expected to be

updated in 2015.

2011

PRB supports Kenya's Youth Sexual and Reproductive Health (SRH) Advocacy Coalition, established under IDEA in 2011, to disseminate PRB's ENGAGE youth presentation and conduct youth policy dialogue in key counties. PRB continues to work with the Youth SRH Advocacy Coalition to provide key recommendations for the new Adolescent Reproductive Health and Development Policy.

IDEA pilots an advocacy strategy in three priority counties (Embu, Bungoma, and Homa Bay) with the goal of adding a budget line item for family planning to the county budgets. By July 2015, both Bungoma and Embu counties had a firm family planning line item for their 2016-2017 program budgets.

planning and reproductive health included in Kenya's national budget.