

AUGUST 2015

## PRB: A COMMITTED PARTNER IN KENYA

The Population Reference Bureau (PRB) **informs** people around the world about population, health, and the environment, and **empowers** them to **advance** the well-being of current and future generations. Our approach is locally driven to be relevant to the needs of policy stakeholders and decisionmakers.

PRB has worked intensively in Kenya since 1998, with support from the U.S. Agency for International Development and in collaboration with local and international organizations, government institutions, decisionmakers, and the media to highlight the importance of population, family planning, and reproductive health as key development initiatives. PRB is committed to helping Kenya realize its Vision 2030 goals by raising the profile of family planning on the national agenda and focusing attention on its role in saving lives, improving health, and advancing development.

### INFORM

PRB increases opportunities for policymakers to make better informed decisions on population, family planning, and reproductive health issues. We analyze complex demographic data and research to provide the most objective, accurate, and up-to-date population information in accessible formats for advocates, journalists, and policymakers at local and national levels.

**Highlight:** In 2010 under the IDEA project, PRB produced the ENGAGE presentation “Kenya Leading the Way” that was presented as a keynote address at the Leaders Conference for Population and Development. One of the presentation’s key messages, “family planning is a best buy”, was incorporated into the conference resolutions, plan of action, and final report, and these were disseminated widely throughout the country.

### EMPOWER

PRB builds coalitions and strengthens the capacity of individuals and institutions to mobilize political support and resources for expanding and improving family planning services and policies through more effective and strategic communications. In Kenya, PRB has provided technical support to the National Council for Population and Development (NCPD) since 2004 as it took the lead implementing population management and reproductive health efforts throughout the country and gaining semi-autonomous government authority status.

**Highlight:** With PRB IDEA support, NCPD has brought together high level policymakers, stakeholders, and donors through a series of forums and retreats, and developed and disseminated various advocacy materials to help make the case for Kenya’s 2012 Population Policy for National Development.

### ADVANCE

PRB works to ensure that sound evidence can be put to practical use by policymakers.

**Highlight:** At the local level, PRB’s “Kenya Leading the Way” presentation has been shown to more than 40 county governments, including select counties where PRB and NCPD are piloting advocacy strategies aimed at adding a line item for family planning to the county budgets. Among those, by July 2015, both Bungoma and Embu counties had firm family planning line items in their 2016-2017 program year budgets.



#### POPULATION REFERENCE BUREAU

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[www.prb.org](http://www.prb.org)

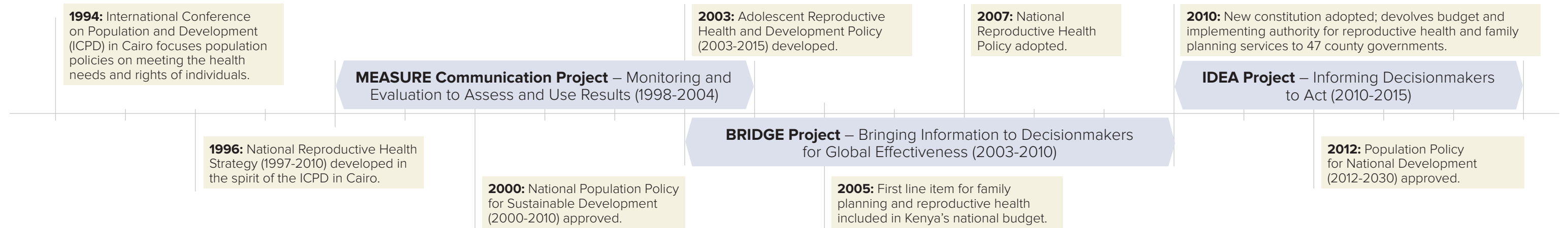
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*See inside for more details about PRB’s work in Kenya over the years.*

# Family Planning in Kenya: Key Policy Milestones and Related PRB Projects



## PRB Activities in Kenya: Timeline and Context

Policy Developments PRB Activities

