

**Final Agenda
ACS Data User Workshop
Population Reference Bureau
June 28, 2011**

- 9:30 – 10:00 **Continental breakfast**
- 10:00 – 10:15 **Introductions (Annie E. Casey Foundation and PRB)**
- 10:15 – 11:30 **Panel Presentations: 5-Year ACS Data Issues and Opportunities**
Panelists, representing different user groups, will discuss potential problems/challenges with the 5-year ACS estimates as well as opportunities and untapped potential of the data. Debbie Griffin will kick off the discussion by describing the Census Bureau's vision for how the data should be used, key challenges related to ACS data and products, and plans for the future. The rest of the panel includes experts representing a diverse set of data user communities, including advocacy organizations, rural data users, business, and city government.
- Debbie Griffin (U.S. Census Bureau)
 - Ken Hodges (Nielsen Claritas)
 - Joseph Salvo (New York City Department of City Planning)
 - Richard Rathge (North Dakota State University)
 - Leah Hendey (Urban Institute)
- 11:30 – 12:00 **Q&A**
- 12:00 – 12:45 **Lunch (provided)**
- 12:45 – 1:00 **Survey Results**
- 1:00 – 2:00 **Small Group Meetings**
After lunch, we will break up into small groups of 5-6 people to discuss key ACS data issues in more detail, and group leaders will summarize their discussions for the larger group. The afternoon session will focus on next steps. What are the solutions, if any, to the issues raised during the morning sessions? What can the Casey Foundation do to improve communication with Census Bureau staff about data user needs? Do participants feel that it would be useful to form an ongoing ACS data user group, and if so, how should it be structured?
- 2:00 – 2:15 **Break**
- 2:15 – 3:00 **Small group reports and discussion**
- 3:00 **Adjourn**