



Data Viz at PAA 2016

Join us for a *free* 4 hour workshop on data visualization and demography. The program includes hands-on data viz makeovers and keynote reflections from PAA members and from data viz expert Jon Schwabish of policyviz.com.

- When:** Wednesday, March 30th, 2-6pm
- Where:** Population Reference Bureau Offices
1875 Connecticut Avenue, NW, Suite 520
Washington DC 20009
Closest metro stop: Dupont Circle
- Who:** PAA attendees interested in data viz
- Hosted by:** Max Planck Institute for Demographic Research, Minnesota Population Center, and Population Reference Bureau
- Light refreshments will be served*

Space is limited.
Email paadataviz2016@gmail.com
to sign up today!

Data Viz at PAA, March 30, 2016

Welcome (10 min) Peter Goldstein, PRB

Session 1 (40 min)

Audrey Dorélien *Visual Perception and Best Practices for Tables and Graphs*
Jon Schwabish *Visualizing and presenting data better*

** break (10 min) **

Session 2 (40 min)

Jonas Schöley *Guidelines for using color*
Tim Riffe *Visual communication in demography*

** refreshments (20 min)**

Session 3 (2 hrs)

Small group critique of participants' active work

Participants are encouraged to send the organizers a current version of a figure or table with underlying data. We will make a selection to work on in small groups. These will be shared with all participants, as well as the workshop results. Selected participants will be asked to present their problem very briefly before starting group work. This section is then organized as follows:

- Problem introductions (30 min)
- Work through first set of problems (45 min)
- Work through second set of problems (45 min)