

RFA Information

Issue Date	April 4, 2019
RFA Number	2019-063
RFA Name	PHE Network Challenge
Ceiling Amount	\$20,000
Point of Contact	Laura Cooper Hall, lcooperhall@prb.org

Due Dates

Questions Due	5:00 p.m. EST on April 11, 2019
Applications Due	5:00 p.m. EST on April 16, 2019

Request for Applications

Overview

As we head toward 2030 and progress intensifies around attaining the Sustainable Development Goals (SDGs), multisectoral development practices are becoming more important. The population, health and environment (PHE) approach is one multisectoral approach that can be used to achieve the SDGs. PHE recognizes the relationships between people's health and the environment, and seeks to improve family planning and reproductive health services as well as conservation and natural resource management through an integrated, community-based approach.¹

A key actor in the coordination of multisectoral approaches are networks and communities of practice. National PHE networks play a vital role in coordinating and advocating for national policies and strategies designed to address interlinked challenges of access to family planning and reproductive health services, environmental degradation, and resilience in the face of global change. In addition, national PHE networks connect work from the programmatic level to the policy level to illustrate how multisectoral approaches reduce inequities and make progress toward sustainable development.

Under the [Policy, Advocacy, and Communication Enhanced for Population and Reproductive Health \(PACE\) project](#), Population Reference Bureau (PRB) requests applications from national-level PHE networks interested in partnering with PRB to implement the PHE Network Challenge. The PHE Network Challenge requests national PHE networks to propose an advocacy activity in their country with clear outcomes which contribute to policy change at the national or regional level. PRB will provide technical assistance (TA) and financial support.

¹ K4Health, *Population, Health, and Environment Toolkit*, available at www.k4health.org/toolkits/phe.

Qualifications and Eligibility

PRB anticipates entering into a subaward with the successful applicant. Issuing this RFA does not constitute a commitment for PRB to issue a subaward, nor does it commit PRB to pay for costs incurred in the preparation and submission of an application.

The applicant organization must be a national PHE network chair, co-chair, or any equivalent. The award will then be made to this single organization applying on behalf of a national PHE network.

To be considered eligible for the award, the applicant organization must have managerial, financial, and administrative experience and capabilities to organize and implement national advocacy activities. The applicant must be registered or otherwise legally authorized to conduct activities in their country. In addition, the applicant must be prepared to accept an award issued in accordance with [USAID Standard Provisions for Non-U.S. Nongovernmental Organizations](#) and either have or obtain a Data Universal Numbering System (DUNS) number before award.²

If applicable, the successful applicant organization must adhere to and certify compliance with the [Protecting Life in Global Health Assistance \(PLGHA\)](#) clauses. Please note, all foreign nongovernmental organizations must comply with the PLGHA requirements as a condition for receiving an award. Foreign NGOs should understand that under the PLGHA policy, they are prohibited from providing financial support, *with any source of funds and for any purpose*, to another foreign NGO that performs or actively promotes abortion as a method of family planning.

Application Instructions

Interested organizations must submit a completed copy of Attachment A by the application due date and time listed on the first page of this RFA. Applications must be sent via email to the point of contact identified on the first page and include “RFA Number 2019-063” in the subject line.

Section 2 (Technical Expertise and Institutional Capacity) may not exceed four (4) single-spaced pages in length using Arial font no smaller than 10 pt. Personnel CVs do not count toward the page limit; however, please ensure that CVs are no longer than three (3) pages each.

Questions regarding this application will be accepted until the question due date and time listed on the first page of this RFA.

Scope of Work

Background and Objective

National PHE networks play a vital role in national policy dialogue around the value of multisectoral approaches to development. Through knowledge sharing and advocacy, national PHE networks can raise the profile of PHE and of the organizations that implement such approaches. Providing support to these networks can encourage efforts to achieve policy change, with potential for positive impacts and lessons that can be shared across countries.

² Provisions are available at www.usaid.gov/sites/default/files/documents/1868/303mab.pdf; USAID standard provisions include the Protecting Life in Global Health Assistance clauses (formerly known as the Mexico City policy); PRB will require the successful applicant to sign a certification of compliance. DUNS numbers can be obtained at no charge at <https://fedgov.dnb.com/webform>.

PRB has more than two decades of experience building multisectoral and PHE communities of practice and providing TA to implementers. PRB provides support to multisectoral advocates and the global PHE network by hosting and managing platforms that aggregate and share knowledge and information, strengthening policy communities and champions in USAID priority countries, and providing targeted TA.

One of the PACE project's goals is to increase commitments to multisectoral approaches to development. Through PACE, PRB will provide financial support and TA to a national PHE network to implement a project focused on targeted and measurable population, environment, and development (PED)-related advocacy goal(s) that can be achieved in one year. PACE will provide ongoing TA in advocacy, strategic communications, and documentation of results to the winning network to effect policy change.

Scope of Work

Interested organizations who chair or co-chair national PHE networks may submit a proposal for a year-long advocacy activity to take place in-country. Advocacy should focus on the advancement of multisectoral approaches in national policies, strategies, or programs. Specific responsibilities include:

- Develop an outlined action plan and timeline for the activity proposed.
- Develop a monitoring and evaluation plan for the activity.
- Develop a plan for documenting and sharing results and lessons learned.
- Participate in biweekly calls to provide status updates on the activity.
- Submit financial reports corresponding to activity deliverables included in the action plan and as per the established payment schedule.
- Submit a final report on the activity once complete.

Timeline

This project covers a period of about 12 months, with an approximate start date of May 2019.

Attachment A. Application

Section 1, Applicant Information

Full legal name of organization	
DUNS number, if available	
Mailing address including country name	
Physical address, if different from mailing address	

Primary point of contact

Name	
Title	
Email address	
Phone number	

Person with authority to contract for the applicant organization (if different from primary point of contact)

Name	
Title	
Email address	
Phone number	

Key characteristics

What is your organization type? (Commercial, nonprofit, governmental, parastatal, etc.)	
Is your organization incorporated (registered) in the country of operations?	
What is your organization's approximate annual revenue in USD?	
Does your organization conduct regular independent audits? If so, how frequently?	
Has your organization implemented a U.S. Government-funded project before?	

Section 2, Technical Expertise and Institutional Capacity (maximum four pages)

1. Please describe your national PHE network's expertise in advocating for PHE/multisectoral approaches in your country. Please support general statements with specific examples. (250 words max)
2. Please describe the activity you propose to be funded. (450 words max)
3. Please list the objective(s) and anticipated results of your proposed activity that relate to specific policy outcomes. (350 words max)
4. Please describe how your activity is best suited to advocacy done by a National PHE Network, as opposed to an individual organization. Why is a national-level network best-positioned to conduct this activity? (150 words max)
5. Please outline a 12-month timeline for the proposed activity. (350 words max)
6. How do you plan to document and share results/lessons learned as the activity proceeds? Please describe a short plan for knowledge management and sharing of best practices and lessons learned. (200 words max)
7. What kind of skills or capacity-building support would your network benefit from to strengthen the activity's implementation? (150 words max)
8. Please present two similar activities the applying organization has implemented in the past using the template provided below.

Project Name	Project Implementation Years	Funder	Activities and/or Deliverables Related to Policy Research or Advocacy	Contact Person With Funder

Section 3, Budget (maximum one page)

In the following space, please provide a budget by major line item (for example, salary, fringe benefits, meeting costs, travel, etc.). PRB will request a detailed budget with budget narrative from the successful applicant and may request revisions based on its review of the necessity, reasonableness, and allowability of individual costs. Templates are available upon request.

Section 4, CVs of Key Personnel (maximum six pages; three pages max per CV)

Please attach CVs of up to two key personnel who will likely participate in this activity. PRB is interested in reviewing the qualifications and experiences of staff who will lead and implement the activity.