



POPULATION REFERENCE BUREAU

# Annual Report 2009

# MISSION OF PRB

The Population Reference Bureau **informs** people around the world about population, health, and the environment, and **empowers** them to use that information to **advance** the well-being of current and future generations.

**INFORM.** PRB analyzes complex demographic data and research to provide the most objective, accurate, and up-to-date population information in a format that is easily understood by advocates, journalists, and decisionmakers alike.

**EMPOWER.** Our commitment to putting information into action sets us apart. PRB builds coalitions and conducts workshops around the world to give our key audiences the tools they need to understand and communicate effectively about population issues.

**ADVANCE.** PRB works to ensure that policymakers in developing countries and in the United States rely on sound evidence, rather than anecdotal or outdated information, when creating population, health, and environment policies.

## PRB'S CORE THEMES AND STRATEGIC APPROACHES

We focus our work around these Core Themes: Reproductive Health and Fertility; Children and Families; Global Health; Population and the Environment; Aging; Inequality and Poverty; Migration and Urbanization; and Gender. We also emphasize two Strategic Approaches: Building Coalitions and Mobilizing Civil Society.

PRB's work is funded by private foundations, government agencies, and individual donors, and we frequently collaborate with other nonprofit organizations and universities. To these partnerships, PRB brings broad expertise and innovative, cost-effective approaches to analysis, information sharing, and capacity building.

# TABLE OF CONTENTS

|                                 |                   |
|---------------------------------|-------------------|
| LETTER FROM THE PRESIDENT.....  | 1                 |
| PROGRAM HIGHLIGHTS 2009.....    | 2                 |
| CONTRIBUTORS .....              | 6                 |
| SOURCES OF SUPPORT .....        | 6                 |
| PARTNERS.....                   | 7                 |
| SUPPORT PRB .....               | 7                 |
| FINANCIAL STATEMENTS.....       | 8                 |
| OFFICERS, TRUSTEES, STAFF ..... | Inside Back Cover |

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# LETTER FROM THE PRESIDENT

## Like everyone else, PRB has an organization chart.

Until several years ago our *Annual Report* looked like the organization chart: International Programs, Domestic Programs, Communications. It seemed a natural way to summarize our accomplishments.

Then, beginning in 2004, we organized our *Annual Report* by PRB's core themes: reproductive health and fertility, children and families, global health, population and the environment, aging, inequality and poverty, migration and urbanization, and gender. Each program highlight appeared under the appropriate theme or under one of two strategic approaches—building coalitions and mobilizing civil society.

In my work as president, I don't experience PRB in either of these ways, by the organization chart or by the core themes. Not at all. PRB comes to me each day as a succession of people: colleagues, members, sponsors, partners, audiences, trustees, media. My schedule takes shape as challenges and opportunities arise—as I pass someone's door, when an e-mail arrives, or as a small group forms to chat. Although my appointment calendar shows more order, this is how many days actually play out.

At the end of each day, the whole is more than the sum of the parts. Looking over this past year, this is certainly true. All our programs contribute to our mission and all our themes and audiences are served.

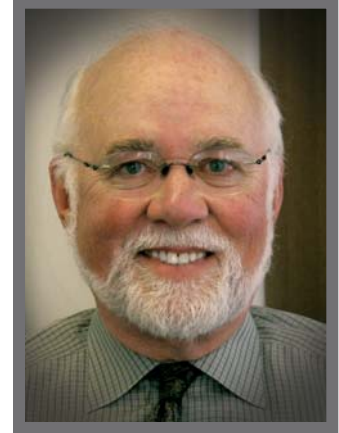
So here in our *2009 Annual Report* is PRB as I see it! A stream of fascinating program highlights. A stream with twists and bends, to be sure. As you read, you'll sense the whole of what we do. It's simply stated: We inform people around the world about population, health, and the environment, and empower them to use that information to advance the well-being of current and future generations.

I am deeply grateful to all of you who help us advance this mission.

All the best!



William P. Butz





We began our online coverage of U.S. 2010 Census with information about the census and the American Community Survey.

150

The number of African professionals in our AFRICAPHE online discussion group, created to improve access to information about population, health, and the environment.



1.2  
MILLION

The number of unique visitors to PRB websites in 2009.

PRB's BRIDGE project accepted 13 doctoral students into the Policy Communication Fellows Program.

**Mentoring International Media on Reproductive Health Topics.** PRB builds the capacity of journalists from developing countries through seminars and study tours. These efforts increase and improve reporting on reproductive health and contribute to raising awareness of the issues among policymakers. We organized five study tours for journalists in Uganda, Kenya, Tanzania, and Mali to visit projects and the people they affect. An article written after one tour led to a steep increase in vasectomies in western Kenya. Seminars for journalists in West Africa increased coverage of contraceptive supply problems, prompting government action in Senegal. PRB also published *A Journalist's Guide to Sexual and Reproductive Health in East Africa*. Articles and broadcast programs produced by our Women's Edition journalists reached 10 million readers, viewers, and listeners. Our work with journalists is funded by the U.S. Agency for International Development and the William and Flora Hewlett Foundation. [On the Web at prb.org](http://prb.org)

**Broadening PRB's Electronic Dissemination.** PRB's English, French, and Spanish websites reached 1.2 million unique visitors this year. These visitors viewed pages 4.6 million times and downloaded files 900,000 times. Visits represented 228 countries and territories within these regions: Americas, 943,000 visits; Europe, 212,000; Asia, 170,000; Africa, 47,000; and Oceania, 46,000. We published nearly 200 pieces of new content, including Web-exclusive articles, reports and policy briefs, data sheets, webcasts and audiocasts, blogs, and online discussions. Fourteen PRB Discuss Online sessions were conducted by PRB staff and by colleagues from such organizations as the Population Council, Guttmacher Institute, Tostan (Senegal), and the U.S. National Institutes of Health; and universities such as the University of Witwatersrand (South Africa), Harvard University, and Florida State University. Each online discussion was held in "real time" from one to two hours. These 14 discussions generated 445 questions. Of the questioners who identified their country of origin, 40 percent were from North America and 30 percent were from sub-Saharan Africa. PRB's electronic dissemination capabilities are funded in large part by the David and Lucile Packard Foundation and the William and Flora Hewlett Foundation. Other funding is provided by the United States Agency for International Development, the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development, and the National Institute on Aging. [On the Web at prb.org](http://prb.org)

**Engaging Policy Audiences Through Innovative Technologies.** PRB is exploring new ways to reach policy audiences through multimedia presentations using the groundbreaking and interactive "Trendalyzer" technologies developed by Hans Rosling, founder of the Gapminder Foundation, and his team. The presentations are being created under ENGAGE, a project designed to raise the visibility of the costs and consequences of and the solutions for the unmet need for family planning, high levels of unsafely performed abortion, and high levels of unplanned pregnancies. The goal is to contribute to reducing maternal disability and mortality in Ethiopia, Kenya, Pakistan, and Uganda. At the International Family Planning Conference in Uganda, PRB premiered the first presentation, "Uganda on the Move," during a plenary session attended by 1,200 participants.

**Informing Journalists About U.S. Population Growth and Diversity.** We conducted original analyses and wrote a series of Web-exclusive articles and blogs that describe new U.S. population estimates and key social and economic trends. On these and other U.S. population topics, PRB staff were interviewed by the New York Times, American Public Media's Marketplace, the Associated Press, USA Today, the Wall Street Journal, and dozens of other media outlets. We also began our online coverage of the upcoming U.S. 2010 Census to provide information about the census and the American Community Survey.

# PROGRAM HIGHLIGHTS 2009

## Reporting on U.S. Latino Children and Families.

This year, PRB began a partnership with the National Council of La Raza to track the well-being of Latino children and families in the United States. We collected national and state data from Census Bureau surveys and other sources and authored a policy brief that highlights key demographic, social, and economic characteristics of Latino children and how they compare with other racial and ethnic groups.

## Monitoring Advances Toward International Development Goals.

With support from UNFPA, PRB published *Healthy Expectations: Celebrating Achievements of the Cairo Consensus and Highlighting the Urgency for Action*. This chartbook will help policy audiences understand the goals of the 1994 International Conference on Population and Development and the progress thus far, and illustrate the challenges that remain for achieving universal access to reproductive health and the Millennium Development Goals. [On the Web at prb.org](http://prb.org)

## Translating Recent Findings From Demographic Research.

With funding from the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development, PRB and the Johns Hopkins Population Center held the third annual Symposium on Policy and Health, focusing on climate change, urban adaptation, and health risks in developing countries. And, with funding from the University of Michigan and the National Institute on Aging, PRB published four issues of the e-newsletter *Today's Research on Aging*; three Web-exclusive articles noting significant advances in behavioral and social science research on aging; and five interviews with researchers discussing cognitive aging, mortality trends across high-income countries, U.S. smoking trends, and the health effects of social relationships. [On the Web at prb.org](http://prb.org)

## Increasing Policy and Program Linkages Between Population, Health, and Environment.

We continued our work with the East Africa Population, Health, and Environment (PHE) network to increase information sharing across the region. Through our BRIDGE project, funded by the United States Agency for International Development, network leaders from Ethiopia, Kenya, Rwanda, Tanzania, and Uganda met in Rwanda to develop communications strategies. This past year, PRB also launched the AFRICAPHE online discussion group to improve access to information on PHE news, publications and resources, conferences, capacity-building opportunities, and funding opportunities. AFRICAPHE reaches more than 150 African professionals and serves as a key communications link between international institutions generating PHE knowledge and content and practitioners in the field.

## Building Capacity for Effective Communication.

Helping key audiences translate research findings into information for policymaking continues to be the focus of PRB's capacity-building efforts. During this year, PRB's BRIDGE project, supported by the U.S. Agency for International Development, accepted 13 doctoral students into the Policy Communication Fellows Program. Fellows learned to use their research findings in policy briefs and presentations for policy audiences. PRB continued to train local and regional policymakers, program managers, and advocates through our two-week policy communication training, sponsoring two seminars with the West African Health Organization and the World Health Organization/AFRO and two workshops with Kenya's National Coordinating Agency for Population and Development.

## Researching the U.S. Science and Engineering Workforce.

PRB hosted a meeting with experts on the science and engineering labor force as part of a program funded by the Alfred P. Sloan Foundation. We produced a series of county-level estimates of scientists and engineers, and will use these data to construct a local labor-market database of worker characteristics and trends. And we began to examine the comparability of international indicators for the science and technology workforce. [On the Web at prb.org](http://prb.org)

## Measuring the Well-Being of Children.

The KIDS COUNT project of the Annie E. Casey Foundation provides policymakers with an annual report card on the well-being of America's children. As we have done for the past 17 years, we again this year provided data analysis and other technical assistance to the project, including the *2009 KIDS COUNT Data Book* and the KIDS COUNT online database. We authored two reports on children living in high-poverty and severely distressed neighborhoods, and presented findings at the annual meetings of the Population Association of America and the International Union for the Scientific Study of Population. The foundation commissioned a third report, *Children in Immigrant Families Chart New Path*, which focused attention on the 17 million U.S. children living with parents born outside the United States. [On the Web at kidscount.org](http://kidscount.org)

PRB is using survey data from 12 countries to develop cross-national comparisons of well-being in older populations.

95,000

Copies of PRB publications on family planning mailed worldwide in 2009.



Feb. 6

PRB's "virtual commemoration" of Zero Tolerance Day, publicizing global efforts to end female genital mutilation.

We launched the PRB Blog "Behind the Numbers," and a special series of posts called "To Tell the Truth With Statistics."

**Publishing the 2009 World Population Data Sheet.** On Aug. 12, 2009, PRB released the *2009 World Population Data Sheet* at a press briefing in Washington, D.C. Presenting key findings were Carl Haub, PRB senior demographer and co-author of the data sheet; Linda Jacobsen, vice president of Domestic Programs; and James Gribble, vice president of International Programs. Media coverage was broad. CNN.com ran a story on its homepage on Aug. 12; Yahoo cited "world population" as the most popular search on Aug. 13. Print, television, radio, and online coverage was as varied as China Central Television, Qatar News Agency, Pravda, Caribbean Net News, AllAfrica.com, Xinhua (China), Voice of America, Marketplace Morning Report (NPR), Australian Broadcasting Corporation, Al Jazeera, South Africa Broadcasting Corporation, BBC World Radio, MSNBC, Cihan News Agency (Turkey), The Citizen (South Africa), and even the Colbert Report (on the Comedy Central channel). Typically, coverage continues throughout the year. These stories reach millions of viewers and listeners. The data sheet, the summary report "World Population Highlights: Key Findings From PRB's *2009 World Population Data Sheet*," the webcast of the press briefing including presenters' PowerPoint slides, the World Population Clock, and a follow-up Discuss Online expanded the reach of the data sheet to thousands of people in just the first two months after the press briefing. Funding for these activities was provided by the United States Agency for International Development, the William and Flora Hewlett Foundation, the David and Lucile Packard Foundation, and member contributions. [On the Web at prb.org](http://www.prb.org)

**Assessing the Data Needs of African Policymakers.** At the request of the William and Flora Hewlett Foundation, PRB conducted assessments of how demographic data are used for development decisionmaking in Ethiopia and Uganda. Our team interviewed 45 high-level national and subnational policymakers and 25 journalists. The William and Flora Hewlett Foundation is supporting efforts to increase access, demand, and use for these types of data. PRB's report and recommendations led to the development of another project to build additional capacity with media in sub-Saharan Africa. [On the Web at prb.org](http://www.prb.org)

**Serving the Family Planning Needs of the Urban Poor.** The Measurement, Learning and Evaluation (MLE) Project, funded by the Bill & Melinda Gates Foundation, will determine if urban reproductive health programs expand the reach and quality of integrated family planning programs and maternal and child health services among poor urban residents in the developing world. PRB oversees knowledge translation, knowledge management, and knowledge sharing activities of MLE. The project's website features selected research on urban reproductive health, presentations, and updates on project activities. [On the Web at urbanreproductivehealth.org](http://urbanreproductivehealth.org)

**Tracking the Well-Being of California's Children.** We began a new partnership with the Lucile Packard Foundation for Children's Health to raise awareness about the well-being of children in California, collecting current and historical data on children for counties, school districts, and cities in California. The data are being used by policymakers, service providers, grantseekers, media, parents, educators, and others who influence children's lives. [On the Web at kidsdata.org](http://kidsdata.org)

# PROGRAM HIGHLIGHTS 2009

**Helping Child Advocates.** To provide a community-by-community picture of the educational, social, economic, and physical well-being of children, the Annie E. Casey Foundation funds PRB to lead a series of workshops for the foundation's nationwide network of state-level KIDS COUNT projects. Child advocates learn to access and use data from the U.S. Census Bureau and other sources to measure and track the status of children in their communities.

## **Supporting the End of Female Genital Mutilation.**

More than 100 million girls and women worldwide have undergone a harmful traditional practice known as female genital mutilation/cutting (FGM/C). PRB plays an important leadership role in global efforts to abandon FGM/C. In February, PRB originated the idea of a "virtual" commemoration of Zero Tolerance Day, to complement the global commemoration held every Feb. 6, and marked the day with a variety of online products—a Discuss Online with the originator of Senegal's TOSTAN project; a webcast with the founder of the InterAfrican Committee; and a data sheet on FGM/C outlining data and trends in 28 countries. PRB held a media training on FGM/C in Kenya for journalists from nine countries, who later filed stories on what they had learned from Kenyan religious, medical, and policy leaders. Our work in FGM/C is funded by the U.S. Agency for International Development. [On the Web at prb.org](#)

## **Expanding Information About Family Planning.**

We published the 4th edition of *Family Planning Saves Lives*, a PRB hallmark publication that highlights current evidence of the health benefits of family planning. The publication is used by policymakers and advocates around the world to galvanize commitment for reproductive health programs. In addition, we published policy briefs on *Family Planning and Economic Well-Being: New Evidence From Bangladesh*; *Expanding Contraceptive Choice: Five Promising Innovations*; *Strengthening the Integration of Family Planning and HIV Services*; and *Reproductive Health in Sub-Saharan Africa*. We mailed more than 95,000 copies of these publications worldwide in English, French, and Spanish. These data-rich publications were supported by the U.S. Agency for International Development through our BRIDGE Project. [On the Web at prb.org](#)

## **Measuring the Effectiveness of PRB's Programs.**

Measuring whether our products and services really make a difference in the world is a continuing challenge for organizations like PRB. Funded by the William and Flora Hewlett Foundation, we are adapting some of the methods used in biomedical science to measure the impacts of selected PRB activities such as *Population Bulletins*, Web innovations, and training of policymakers. This project will produce detailed plans, or protocols, for designing projects and associated evaluations to assess the differences our programs make.

## **Reaching the Middle East With Reproductive Health Information.**

With continued funding from the Ford Foundation, PRB's Middle East and North Africa Program published policy briefs and research on a range of reproductive health issues. We also held a policy communication seminar in Egypt at Assiut University School of Public Health for students and faculty members. And with support from the John D. and Catherine T. MacArthur Foundation, we adapted and translated several PRB publications into Arabic. [On the Web at prb.org](#)

## **Entering the Blogosphere.**

We launched the PRB Blog "Behind the Numbers" in October 2008. PRB staff wrote from the field as they worked in Rwanda, Ethiopia, and Kenya. The series "To Tell the Truth With Statistics" examines controversies that can arise when interpreting demographic data. Some of our blog posts have been cited in the Wall Street Journal's blog and on CNN.com. Visitors have come from 134 countries. PRB also has a growing Facebook page and network, and a PRB channel on YouTube (prbnet).

**Quantifying Elderly Well-Being.** Population aging in countries around the world creates economic, social, and political challenges for many nations. The lack of a standard summary measure of elderly well-being hampers the assessment of the effects of policies and programs targeting the elderly and inhibits the extent to which nations can learn from each other. PRB is using survey data from 12 selected countries including the United States to develop a composite index for a cross-national comparison of well-being in older populations. This project is funded by the Global Aging Program at Stanford University's Center on Longevity.

## **Creating a Network of Academic Researchers and Funders.**

The PopPov network, a global group of academic researchers and funders, is interested in how population dynamics affect economic outcomes and how population policies can be used for poverty reduction and economic growth. The network makes research grants, supports dissertation fellows, sponsors meetings and workshops, and offers online forums for researchers. Participating institutions include PRB, William and Flora Hewlett Foundation, Center for Global Development, Economic and Social Research Council, World Bank Group, African Economic Research Consortium, Netherlands Organisation for Scientific Research, Research Council of Norway, Agence Française de Développement, and Institut de recherche pour le développement. [On the Web at poppov.org](#)

# CONTRIBUTORS

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**TRIBUTE DONATIONS:** The next time you make a donation to PRB, consider doing so in memory of someone or to commemorate a birthday, holiday, or other special occasion. A special acknowledgment will be sent to your designees. Visit our website to download a form, or call PRB's Executive Office.

**PLANNED GIFTS:** Consider putting PRB in your will. Our newsletter, *PRB Matters*, outlines giving opportunities and provides valuable information about estate planning. To receive *PRB Matters* or to speak with a professional about planning your estate, please contact our Executive Office. *PRB Matters* is available online at [www.prb.org](http://www.prb.org).

For information about making gifts of stock, our matching gift program, contributing through the Combined Federal Campaign, and other giving opportunities, please contact our Executive Office.

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## FINANCIAL POSITION

For the fiscal year ended September 30, 2009

### ASSETS

#### CURRENT ASSETS

|   |             |
|---|-------------|
| Cash and cash equivalents                 | \$4,760,744 |
| Accounts receivable                       | 1,210,158   |
| Prepaid expenses and other current assets | 71,750      |

**Total current assets** **6,042,652**

#### PROPERTY AND EQUIPMENT, AT COST

|  |           |
|--|-----------|
| Furniture, equipment, and leasehold improvements | 853,362   |
| Less—accumulated depreciation and amortization   | <634,107> |

**Net property and equipment** **219,255**

**Long-term investments** **4,333,743**

**Total assets** **10,595,650**

### LIABILITIES AND NET ASSETS

#### CURRENT LIABILITIES

|   |           |
|---|-----------|
| Accounts payable and other accrued expenses | 336,360   |
| Accrued compensation                        | 132,783   |
| Deferred dues and subscriptions             | 56,465    |
| Deferred rent                               | 2,039     |
| Deposits/subleases                          | 12,666    |
| Advances received for grants and contracts  | 4,367,083 |

**Total current liabilities** **4,907,396**

**Long-term deferred rent** **262,272**

**Total liabilities** **5,169,668**

#### NET ASSETS

|                               |           |
|-------------------------------|-----------|
| Unrestricted                  | 250,000   |
| Unrestricted—Board/designated | 5,124,102 |
| Permanently restricted        | 51,880    |

**Total net assets** **5,425,982**

**Total liabilities and net assets** **\$10,595,650**

## ACTIVITIES

For the fiscal year ended September 30, 2009

|  | UNRESTRICTED          | PERMANENTLY RESTRICTED | TOTAL                 |
|--|-----------------------|------------------------|-----------------------|
| <b>REVENUES, GAINS, AND OTHER SUPPORT</b>                          |                       |                        |                       |
| <b>GRANTS AND COOPERATIVE AGREEMENTS</b>                           |                       |                        |                       |
| U.S. Government  | \$2,996,701           | \$ —                   | \$2,996,701           |
| Foundations  | 6,213,650             | —                      | 6,213,650             |
| Contributions  | 105,448               | —                      | 105,448               |
| Dues   | 86,204                | —                      | 86,204                |
| Sale of publications   | 38,728                | —                      | 38,728                |
| Interest and dividends   | 146,584               | —                      | 146,584               |
| <b>Total revenues</b>  | <b>9,587,315</b>      | <b>—</b>               | <b>9,587,315</b>      |
| <b>EXPENSES</b>  |                       |                        |                       |
| <b>PROGRAM SERVICES</b>  |                       |                        |                       |
| International programs   | 6,986,191             | —                      | 6,986,191             |
| Communications   | 795,439               | —                      | 795,439               |
| Domestic programs  | 1,237,932             | —                      | 1,237,932             |
| Total program services   | 9,019,562             | —                      | 9,019,562             |
| <b>SUPPORTING SERVICES</b>   |                       |                        |                       |
| Management and general   | 348,737               | —                      | 348,737               |
| Fundraising  | 39,604                | —                      | 39,604                |
| <b>Total expenses</b>  | <b>9,407,903</b>      | <b>—</b>               | <b>9,407,903</b>      |
| <b>Increase in net assets before realized and unrealized gains</b> | <b>179,412</b>        | <b>—</b>               | <b>179,412</b>        |
| Realized and unrealized losses on investments                      | <207,204>             | —                      | <207,204>             |
| <b>Change in net assets</b>  | <b>&lt;27,792&gt;</b> | <b>—</b>               | <b>&lt;27,792&gt;</b> |
| <b>Net assets, beginning of year</b>                               | <b>5,401,894</b>      | <b>51,880</b>          | <b>5,453,774</b>      |
| <b>Net assets, end of year</b>                                     | <b>\$5,374,102</b>    | <b>\$51,880</b>        | <b>\$5,425,982</b>    |

Full audited financial statements are available upon request.

# OFFICERS, TRUSTEES, STAFF 2009

## OFFICERS

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**MEGHAN CAGLEY**, Program Associate\*

**CAROLE WALKER**, Executive Assistant

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**ADRIANNE DALE**, Information Technology Consultant

**JOHN DAVIS**, Information Technology Specialist

**DOTTIE FERRELL**, Manager, Finance and Administration

**TERESA HENDERSON**, Administrative Assistant/Receptionist

**JUDI JACKSON**, Human Resource Specialist

**LAKESHA LEE**, Accounting Coordinator

**TRISHA MOSLIN**, Program Administrator

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**ERIC ZUEHLKE**, Editor

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**MIRANDA DELAHOY**, Research Analyst

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**MARK MATHER**, Associate Vice President

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**RHONDA SMITH**, Associate Vice President

**HOLLEY STEWART**, Senior Maternal-Newborn and Reproductive Health Adviser

**MARISSA PINE YEAKEY**, Policy Analyst

## VISITING SCHOLARS

**BARBARA BOYLE TORREY**, Independent Writer and Consultant

**THOMAS MERRICK**, Program Adviser in Health and Population for the World Bank Institute

**ELAINE MURPHY**, Member, editorial review board of the *Journal of Health Communication: International Perspectives*, and Chairwoman of the Board, Willows Foundation

**CHARLES TELLER**, Adjunct Associate Professor of Population and Development, Population Studies and Research Center, Institute for Development Research, Addis Ababa University, Addis Ababa, Ethiopia

## INTERNS

**GRACE DANN**

**CALVIN SIOW**

**WILL THOMPSON**

**EMMA YUDELMAN**

## IN MEMORY

**MAKOTO "MIKE" HATANAKA** served as PRB's Controller for 25 years and was a highly valued and trusted colleague. Mike passed away on Feb. 18, 2009.

## HIGHLIGHTS OF THE 2009 ANNUAL REPORT

Mentoring International Media  
on Reproductive Health Topics

Broadening PRB's Electronic  
Dissemination

Engaging Policy Audiences Through  
Innovative Technologies

Informing Journalists About U.S.  
Population Growth and Diversity

Reporting on U.S. Latino Children  
and Families

Monitoring Advances Toward  
International Development Goals

Translating Recent Findings  
From Demographic Research

Increasing Policy and Program  
Linkages Between Population,  
Health, and Environment

Building Capacity for Effective  
Communication

Researching the U.S. Science  
and Engineering Workforce

Measuring the Well-Being  
of Children

Publishing the 2009 World  
Population Data Sheet

Assessing the Data Needs  
of African Policymakers

Serving the Family Planning  
Needs of the Urban Poor

Tracking the Well-Being  
of California's Children

Helping Child Advocates

Supporting the End of  
Female Genital Mutilation

Expanding Information About  
Family Planning

Measuring the Effectiveness  
of PRB's Programs

Reaching the Middle East  
With Reproductive  
Health Information

Entering the Blogosphere

Quantifying Elderly Well-Being

Creating a Network of Academic  
Researchers and Funders

[www.prb.org](http://www.prb.org)

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