1. Name:

2. Affiliation:

3. In 1-2 sentences, describe the main goals of your work:

4. Have you ever interacted in any way with the media (radio, television, print, or online news outlets or journalists) for your work?
   ○ Yes
   ○ No
   If yes,

   4a. Please describe the type(s) of interaction that apply. (Choose all that apply.)
   ○ Pitched a story to a reporter/media outlet
   ○ Was interviewed for a print or online story
   ○ Was interviewed for radio
   ○ Was interviewed on camera
   ○ Was approached at an eventconference for comment
   ○ Participated in a press conference
   ○ Invited media to an event
   ○ Prepared circulated a press release
   ○ Other (please specify):

4b. How often would you estimate that you interact with the media in your work?
   ○ Hardly ever (0-1 times/year)
   ○ Sometimes (2-4 times/year)
   ○ Often (5-9 times/year)
   ○ Very often (10+ times/year)

4c. How would you describe the overall quality of your interaction with the media?
   ○ Mostly very negative
   ○ Mostly negative
   ○ Mostly neutral
   ○ Mostly positive
   ○ Mostly very positive

   *Explain your response:*
5. Would you like to engage with the media more often to gain news coverage of your work or focal topics?

- Yes
- No
- Not Sure

If yes or not sure,

5a. What is preventing you from engaging with the media now? (Choose all that apply.)

- Not enough time
- Don’t know how to initiate contact
- Don’t know how to pitch my work in a media-friendly format
- Don’t feel confident speaking to media
- Worry I’ll be misrepresented
- Have had poor experiences with media in the past
- Not sure it’s part of my job
- Not sure if I have permission from my employer
- Don’t know
- Other (please specify):

If no,

5b. Why not?

- Not enough time
- Don’t know how to initiate contact
- Don’t know how to pitch my work in a media-friendly format
- Don’t feel confident speaking to media
- Worry I’ll be misrepresented
- Have had poor experiences with media in the past
- Not sure it’s part of my job
- Not sure if I have permission from my employer
- Don’t know
- Other (please specify):

6. What type of guidance would be most useful in interacting with the media for your work? (Choose all that apply.)

- How to pitch a story to the media
- How to connect and maintain a relationship with media outlets/journalists
- How to find reliable media outlets and journalists
- How to write a story for publication (blog, op-ed)
- How to offer feedback on a story
- How to respond to an interview request
- How to be interviewed for print
- How to be interviewed on camera
- How to be interviewed for radio or a podcast
- How to invite the media to cover an event
- How to conduct post-event follow-up with the media
- How to prepare for a press conference
- How to write a news/press release
- Other (please specify):

7. What else would you like to note/learn about engagement with the media for your work?
1. Name:

2. Affiliation:

3. In 1-2 sentences, describe the main goals of your work:

4. Have you ever reported on reproductive health?
   - Yes
   - No

   If yes,

   4a. What topics have you covered? (Choose all that apply.)
   - Maternal health or maternal death
   - Family planning and contraceptives
   - Adolescent pregnancy
   - Gender-based violence or domestic violence
   - Safe or unsafe abortion
   - HIV and AIDS
   - Other sexually transmitted infections
   - Environment and reproductive health
   - Other (please specify):

5. Have you ever interacted with civil society organizations (advocacy or nonprofit groups, professional associations, schools, religious or cultural groups, charities, etc.) in your work as a journalist?
   - Yes
   - No

   If yes,

   5a. How many times?
   - Few (1-3 times)
   - Several (4-6 times)
   - Some (7-9 times)
   - Quite a bit (10-12 times)
   - Many (13+ times)

   5b. Please describe the type(s) of interaction that apply. (Choose all that apply.)
   - Interviewed a CSO representative for a story
   - Produced a story about a CSO
   - Visited a CSO-sponsored project while working on a story
   - Used data or information from a CSO website or printed materials
   - Other (please specify):
6. What has been the overall quality of your interaction with CSOs?

- Mostly very negative
- Mostly negative
- Mostly neutral
- Mostly positive
- Mostly very positive

*Explain your response:*

7. Would you like to reach out to CSOs more often to gather information or sources for your stories?

- Yes
- No
- Not Sure

*If yes or not sure,*

7a. *What is preventing you from engaging with CSOs now? (Choose all that apply.)*

- CSOs don’t respond to my requests
- Information from CSOs is too technical
- I’ve had negative experiences with CSO representatives
- CSOs want to promote their own interests and are not impartial
- CSOs don’t understand my priorities and values as a journalist
- Other *(please specify)*:

*If no,*

7b. *Why not?*

- CSOs don’t respond to my requests
- Information from CSOs is too technical
- I’ve had negative experiences with CSO representatives
- CSOs want to promote their own interests and are not impartial
- CSOs don’t understand my priorities and values as a journalist
- Other *(please specify):*

8. What type of guidance would be most useful in interacting with CSOs for your work? (Choose all that apply.)

- How to request an interview with an expert source from a CSO
- How to get data and information from CSOs
- How to learn more about what CSOs do
- How to get updates about new CSO activities
- How to develop and maintain relationships with relevant CSOs
- Other *(please specify):*

9. What else would you like to note/learn about working with CSOs to enhance your reporting?