

Bridging the Gap for Enhanced News Coverage of Reproductive Health Engagement Training for Media and Civil Society Organizations (CSOs)

| Time | Discussion | Facilitators/Speakers |
|-------|--|-----------------------|
| 9:00 | <p>Introduction/Welcome</p> <ul style="list-style-type: none"> Meet fellow participants. Review agenda. Discuss ground rules and expectations. | |
| 10:00 | COFFEE/TEA BREAK | |
| 10:15 | <p>Part One Fostering Understanding: How Journalists and Civil Society Organizations Are Unique</p> <ul style="list-style-type: none"> The media: Roles, responsibilities, expertise, and challenges. CSOs: Roles, responsibilities, expertise, and challenges. When and why collaboration is beneficial and the challenges of collaboration. Small group activity. | |
| 11:00 | <p>Part Two Respecting Our Differences: Forming a Productive Partnership</p> <ul style="list-style-type: none"> Tips for CSO professionals. Tips for journalists. Best practices for establishing a mutually beneficial relationship. | |
| 11:45 | LUNCH BREAK | |
| 13:00 | <p>Part Three Speaking of Health: Providing Fact-Based Coverage of Abortion and the Women Who Experience It</p> <ul style="list-style-type: none"> Group activity: Clarifying values, recognizing biases. Addressing stigma and misinformation in news coverage of abortion. | |
| 14:30 | COFFEE/TEA BREAK | |
| 14:45 | <p>Part Four Learning From Each Other: Interactive Exercises</p> <ul style="list-style-type: none"> For journalists: Crafting story pitches. For CSO professionals: Writing a news release. | |
| 15:45 | <p>Closing</p> <ul style="list-style-type: none"> Recap, next steps, and wrap-up. | |