

Making Data Matter

Since 1929, PRB has transformed complex population data into clear insights, credible evidence, and decisions that improve lives around the world.

THE PRB EDGE

**Trusted.
Nonpartisan.
Credible.**

Our independence makes us a trusted **bridge between data and decision-making**. PRB staff operate as analysts, translators, and conveners to turn rigorous research into real-world impact — **ensuring objective evidence informs policy and practice**. We surface what others miss and drive sustainable solutions.

OUR EXPERTISE



ANALYSTS

We produce rigorous demographic research and forecasts that hold up to scrutiny.



TRANSLATORS

We make complex evidence accessible — to policymakers, journalists, advocates, and the public.



CONVENERS

We bring together the right people — across sectors and borders — to put data into action.

WE DEMOCRATIZE DATA

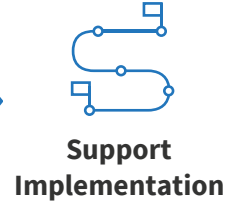
**Because data doesn't change lives.
Decisions do.**

PRB makes population data more accessible by **contextualizing, interpreting, and translating evidence** — then partnering with stakeholders to apply it. We inform policy, strengthen programs, and support implementation so that **data becomes a tool for accountability, better decisions, and improved lives**.

From Insight to Impact

An end-to-end approach from raw data to decisions that change lives.

OUR APPROACH



AREAS OF EXPERTISE

Our areas of expertise are deeply interconnected — every question PRB tackles draws on knowledge across multiple domains.

